

# 4 NAVY APPROVED WINDOW WRAPS

Guidance and Understanding

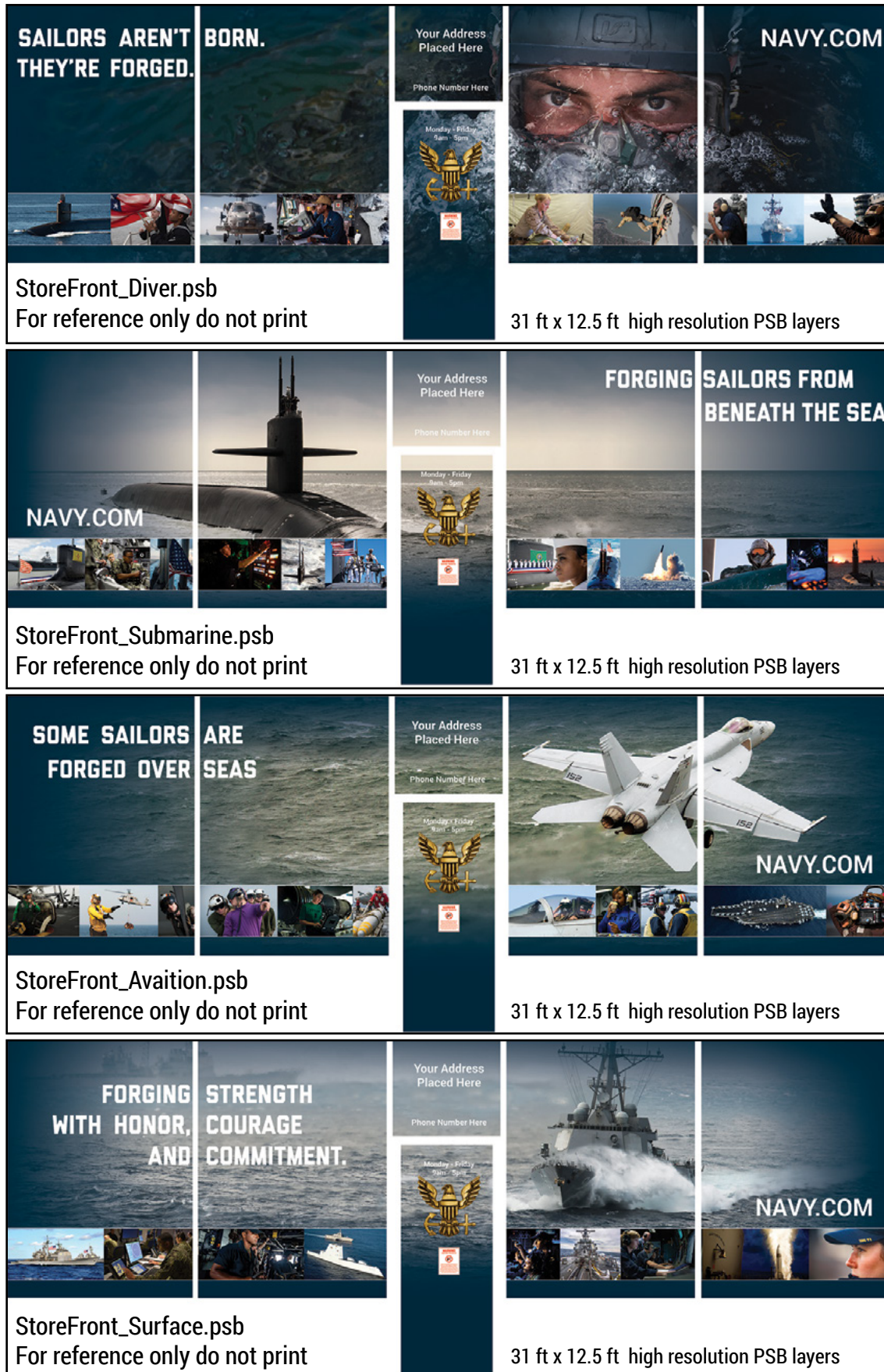


A M E R I C A ' S  
**NAVY**®

For assistance accessing files please contact our Creative Programs Specialist Bobby Taylor at:

(901) 874-9455 or Bobby.taylor@navy.mil

Due to the nature of these very large (PSB) Photoshop files your vendor must have the ability to download from Box.com and have your expert vendor edit them to fit the exact dimensions of where they will be placed. See Figure A.



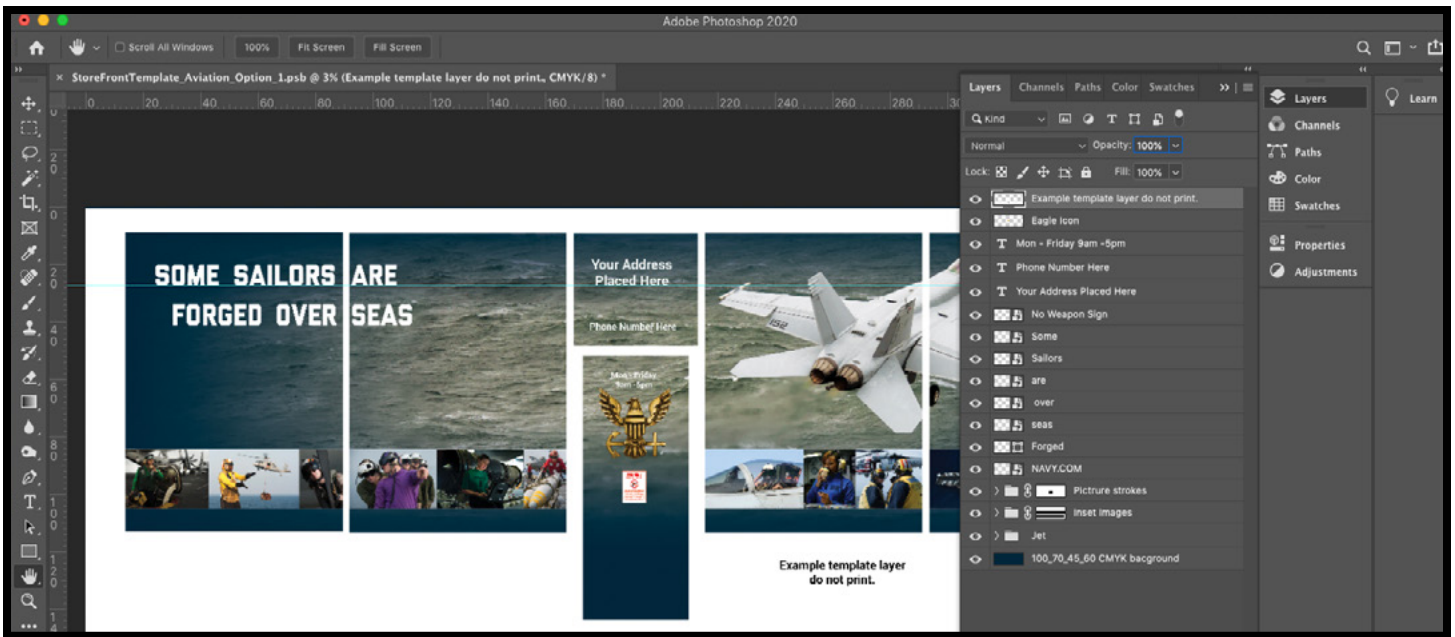


Fig. A

Material used for the applications must be a all weather/UV resistant One way Perforated Window Wrap with a Optical Clear lamination.

Note the 8.5" x11" "No Weapon Sign and 3"x4" "Navy.com QR Code" both are in a Smart Vector Layer provided with all the Photoshop documents. Both signs need to be printed separately onto a all weather/UV opaque vinyl and applied over the window dressing (ensuring this sign remains clear and legible) see Figure B.



Fig. B

These PSB files are designed with plenty of bleed area around the main subject image and it gives the vendor the flexibility to custom fit numerous door and window configurations without distortion to the original content, please reference (Fig. C, D &E) layout examples:



Fig. C

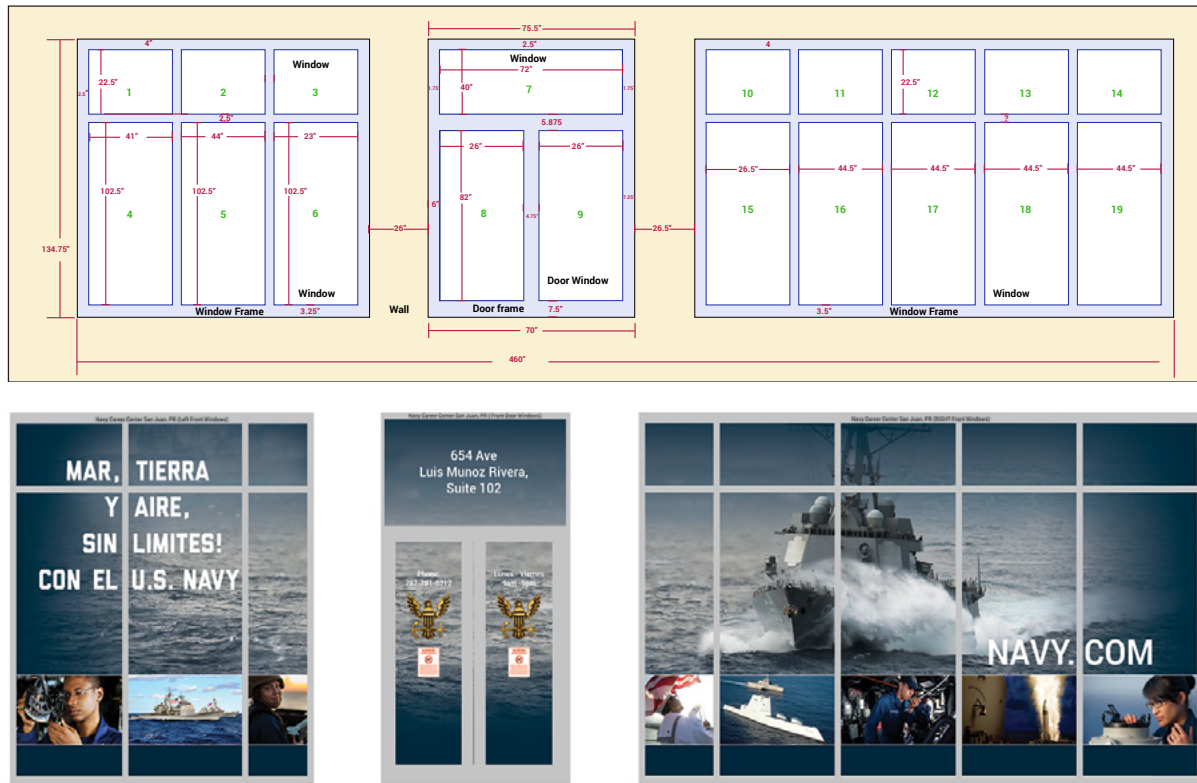


Fig. D



Fig. E

Once the window wrap vendor completes the custom fit, they will provide a emailed PDF approval proof sheet before installation check of your address, phone number and store hours, reference example (figure F).

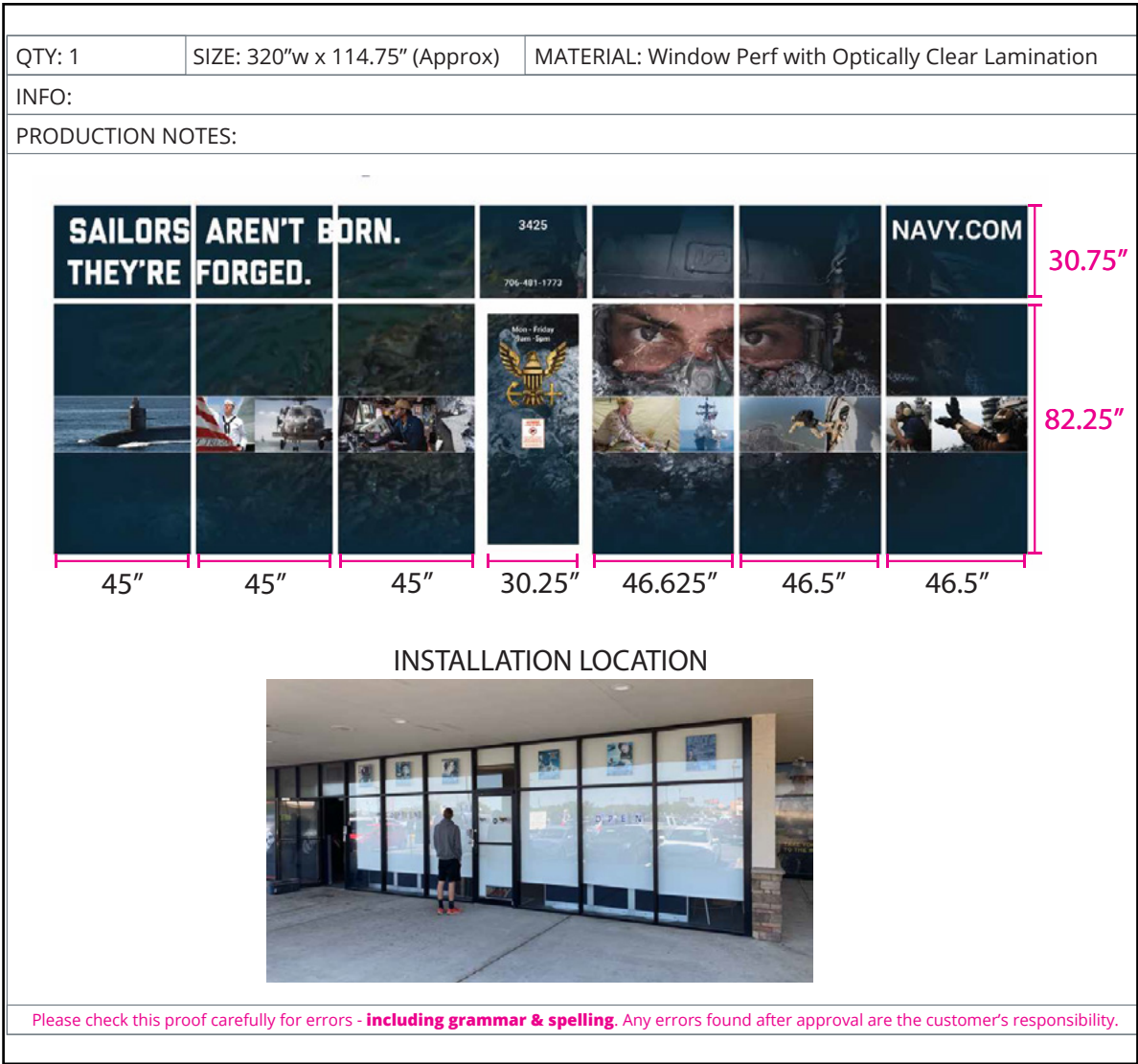


Fig. F

